

Concept of «Business Consulting Week 2021»

Theme: “Continuous Improvement - Ongoing improvements or improvements are ongoing”

All of us are participants of great changes and witnesses of global challenges that occur in modern life almost every day. How can these challenges be dealt with? There is only one way: to be ready for its occurrence! How exactly? Only through constantly improvement so that today is better than yesterday, and tomorrow is better than today.

We do a lot to ensure that our clients and our environment confidently overcome all the difficulties that arise with minimal losses, become stronger and reach new, better horizons of their life and work.

Conference Motto: “Making lemonade from lemon!”

At the Conference "Business Consulting Week 2021" we want to discuss the lessons and our experience gained during the projects' implementation and new opportunities for transformational solutions. Consider problems as a resource for development and the first steps towards victory. Our speakers will share unique examples of the changes being made, conclusions drawn and useful recommendations on how to avoid many mistakes. And success stories will show brave approaches and new methods that made it possible to achieve the goals set inspite of any kind of difficulties arose.

Objective:

Demonstrate to the entire community of entrepreneurs, businessmen and consultants, those who are always in search of the best solution to their problems, the way out on practical examples and past experience that help to become stronger and more competitive - more on this at the "Business Consulting Week 2021".

Targeted Audience:

- Businesses that have overcome modern crises
- Entrepreneurs who saw new perspectives in their work and in their lives
- Everyone who faces problems in life, production, business and is looking for ways to solve them
- Consultants assisting in the development of enterprises and businesses in conditions of uncertainty

Topics:

- How to make improvements as a part of the Kazakh mentality?
- What problems in the development of companies and businesses can be overcome by continuous improvements making?
- What mistakes do you need to make in order to understand that there is no development without constant improvement?

Can you learn from the mistakes of others?

- How to launch an improvement system and involve staff in it?
- Kaizen in life - is it possible?

A consultant, as an assistant (intermediary), who will help to receive and use this assistance correctly (from financial institutions and others)

Формат:

Examples of best practices, real cases, express diagnostics, results of market surveys: who, what, how did they do it?

3-days event hosted by 5 organizations, members of the Kazakhstani Consortium of Research Organizations (KCRO).
Short 20-30 minutes presentations and 2 master classes.

Dates:

October 27–29, 2021, 10:00am-17:00pm (Almaty Time) daily

October 30th 10:00-12:00 and 12:00-14:00 master classes from Kaizen experts